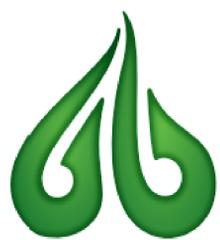


# OVER 1800 KIWIS DIE FROM LUNG CANCER EVERY YEAR

## NEW ZEALAND'S DEADLIEST CANCER



TUAPAPA PŪKAHUKAHU  
**LUNG FOUNDATION**  
New Zealand

Lung Foundation New Zealand is a non-government organisation dedicated to promoting healthy lungs and early detection of lung disease, including lung cancer, New Zealand's biggest cancer killer.

The Foundation is devoted to supporting people affected by lung disease and provides information, support and advocacy for patients and their families.

Advocacy priorities include;

- Public access to more effective treatments
- Government commitment to early detection (includes screening).
- Increasing research funding in lung disease.
- A restated commitment (and increased investment) to making Aotearoa a smokefree nation by 2025.

### What lung cancer patients want...

- Access to treatments that are readily available in other countries
- Greater transparency with respect to funding decision processes for treatment
- Not be stigmatised, because they might have smoked in the past, or have never smoked, but now have lung cancer

...TO LIVE



1 in 5 people diagnosed with lung cancer have never smoked

### EARLY DETECTION AND EFFECTIVE TREATMENT WILL IMPROVE SURVIVAL

Lung cancer is New Zealand's biggest cancer killer, so treatment of lung cancer needs to be a government priority. We need more common sense in funding the provision of more effective treatments for lung cancer.

Lung Foundation NZ works with healthcare professionals, researchers, pharmaceutical companies, PHARMAC and the Ministry of Health to advocate for the needs of patients.

Small changes to the way New Zealand manages and funds lung disease and lung cancer will save hundreds of lives every year, enabling patients to enjoy a better quality of life, with their whanau.

Please support our cause



[fb.me/LungFoundationNZ](https://fb.me/LungFoundationNZ)

[www.lungfoundation.org.nz](http://www.lungfoundation.org.nz)

605,000 kiwis are still smoking every day



Only 3% of tobacco tax is directed towards smoking cessation programmes and tobacco control

Lung cancer affects more Māori than non Māori

Māori Women

4X



Māori Men

3X



Lung cancer registrations and mortality rates are four times higher in Māori women and nearly three times higher in Māori men

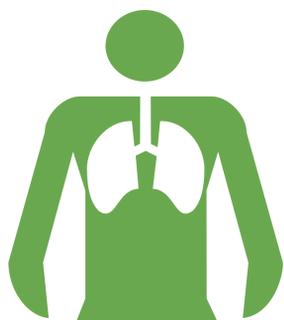
This is a major cause of health inequality in modern Aotearoa

## Lung Cancer kills more Kiwis each year than

Melanoma  
Breast Cancer  
Prostate Cancer

COMBINED

You have a better chance of surviving lung cancer in Australia



Diagnosed during  
2006 - 2010

697

These New Zealand lung cancer deaths could have been avoidable if you lived in Australia

Lung cancer treatments remain unfunded, but readily available in other countries

Pembrolizumab (Keytruda)  
Nivolumab (Opdivo)  
Atezolizumab (Tecentriq)

Crizotinib (Xalkori)  
Alectinib (Alecensa)  
Osimertinib (Tagrisso)

Efficacy; These treatments work better than standard chemotherapy; fewer side effects, improved progression free survival and quality of life

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